



KeyBank  presents:

biznet connect entrepreneur series

Wednesday, January 26, 2011

BEYOND THE BASICS: Intellectual Property, Patents, Trademarks & Copyrights

This seminar is geared to any company unsure about what and when to patent, trademark or copyright. Should you limit it to the U.S. or include international protection? Should you file now or when production starts? Or, simply where to begin!

One of Utah's leading intellectual property law firms, Brinks Hofer Gilson & Lione, will present the do's and don'ts of this often confusing topic and the reasons for these critical business decisions. A panel discussion will follow.

Where: Salt Lake Community College
Miller Campus
Karen Gail Miller Conference Center
9750 South 300 West
Sandy, UT 84070
801-957-5200

Time: 8:00 am Registration and Networking
9:00 am - 12:00 pm Presentation
12:00 pm - 1:00 pm Lunch and Panel Discussion
(Moderated by Ted McAleer, USTAR Executive Director)

Cost: Free for Students – Use promo code
BIZNETSTUDENT online or show your student ID at the door.

(Includes Continental Breakfast, Lunch and a copy of
Intellectual Property Law Handbook, courtesy of Brinks
Hofer Gilson & Lione.)

Visit our website to register:
www.mbrcsllc.com/intellectualproperty

*This event is presented by: Miller Business Innovation Center,
Utah Science, Technology and Research initiative (USTAR),
and Brinks Hofer Gilson & Lione.*

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